

3DSE Recognized Again – Now Among Germany's Top Consulting Firms by Statista and *brand eins*



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In 2025, 3DSE Management Consultants GmbH (3DSE) was recognized for the first time by the business magazine *brand eins* and the statistics portal Statista as one of Germany's top management consulting firms. Inclusion in this prestigious ranking highlights 3DSE's long-standing expertise in advising technology-driven companies—particularly in the fields of automotive, innovation, and growth.

Munich, March 26, 2025 – Each year, *brand eins* and Statista conduct an extensive industry study to identify Germany's top consulting firms—2025 marks the twelfth consecutive year. This year, 288 consultancies made the list. Fewer than 2% of all consulting firms in Germany receive this distinction. The award is based on a multi-stage, independent process, including a survey of 1,700 partners and principals from consulting firms, as well as feedback from approximately 2,000 executives across companies of all sizes—including targeted decision-makers from DAX, MDAX, SDAX, and TecDAX-listed companies. Inclusion in the ranking is based exclusively on these independent recommendations.

"This recognition means a great deal to us—it's not based on an application, but on honest feedback from the industry and our clients," said Dr. Armin Schulz, Founder and Managing Partner at 3DSE. "Our passion lies in R&D. We are working on the future competitiveness of German industry—at its core: product development—and we create tailored, sustainable solutions that enable profitable growth. That's what we stand for."

3DSE Recognized in Automotive and Innovation & Growth

3DSE was honored in two consulting categories: *Automotive* and *Innovation & Growth*. This acknowledgment highlights the firm's strong capabilities in guiding automotive clients with strategic depth, technological excellence, and effective execution—from innovation to sustainable scaling.

"This award confirms the high quality of our work, which we've already demonstrated through the *Best of Consulting Award* by *WirtschaftsWoche*," added Dr. Stefan Wenzel, Founder and Managing



Partner at 3DSE. "We are proud to continue supporting our clients on their path to sustainable growth and technological success."

About 3DSE

3DSE Management Consultants GmbH partners with the world's leading technology brands to enhance their R&D competitiveness. It is the leading independent management consulting firm for innovation and R&D in Central Europe. With offices in Munich, Vienna, and Chicago, the company has completed over 800 consulting projects for more than 80 international clients since its founding in 2001. Key focus areas include agile systems engineering, R&D performance improvement, modular product architecture, and disruptive innovation. Core industries include automotive, mobile machines, defense & security, energy, medical devices, and railway.

3DSE also fosters cross-industry exchange through a range of event formats. In addition to expert forums in Munich, Hamburg, and Vienna, the company has hosted the annual R&D Management Conference (German: *F&E-Leitkonferenz*) since 2016, along with *Women in R&D*, first held in February 2024, which explores key technology topics from the perspective of women in the field.

On its online platform *F&E Insights*, 3DSE regularly publishes in-depth digital content on current trends and topics in R&D.

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